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## John Maxwell Meets Toy Story In New Business Book What Can Today's Businessperson Learn from a LEGO?

### TOY BOX LEADERSHIP

LEADERSHIP LESSONS FROM THE TOYS YOU LOVED AS A CHILD



RON HUNTER, JR. & MICHAEL E. WADDELL

(Nashville, TN) Forget about the latest leadership trends and theories...Think outside the TOY BOX and move yourself and your organization forward!

In their fresh and fun new book, ***Toy Box Leadership*** (Thomas Nelson July 15, 2008), authors Ron Hunter, Jr. and Michael E. Waddell brilliantly use the toys we played with as children to illustrate leadership principles that can be applied as adults.

In ***Toy Box Leadership*** readers will discover:

- Why successful people are a lot like WEEBLES
- How your SLINKY DOG can lead you to lead your team with a vision
- Why MR. POTATO HEAD had the right idea about communication
- What LITTLE GREEN ARMY MEN have to say about strategy
- And much, much more!

### What Others Are Saying

***"Toy Box Leadership serves as a teaching tool resource that can be invaluable."***  
Dick Vitale – ESPN

**"This book is a guaranteed best-seller"**  
Pat Williams – Author, speaker and Senior Vice President, Orlando Magic

**"...the way they cleverly transmute nostalgia into meaningful lessons of leadership, you'd think the authors were Transformers."**  
Squire Rushnell – Author and speaker

**"I will never look at a Slinky Dog the same way again."**  
Ken Mansfield – Author and speaker

- more -



## **About The Authors**

### **Michael E. Waddell**

Michael is an experienced educator, motivational speaker, and communication consultant. Traveling the nation, he addresses critical issues of life and business. Michael has a master's degree in communications, and his love for the subject is reflected in his writing and speaking. He currently serves as the chairman of the board of directors of Randall House Publications, and his committee placement allows him to impact thousands of young people every year in matters that affect their leadership and spiritual development. Michael and his wife, Marianne are the proud parents of three boys: Malone, Mack, and Manning.

### **Ron Hunter Jr.**

Ron serves as executive director, president, and CEO of Randall House Publications in Nashville, Tennessee. His distinct approach to leadership, blending creative style and visionary outlook, has led Randall House into many new arenas and directions. He travels nationally as a speaker doing leadership training and consulting. As a former owner-partner of Hunter-Owens Advertising, Ron's firm provided creative marketing for his clients in print, radio, outdoor, live event, and television advertising. Ron also served in ministry both in Florida and Tennessee for eleven years prior to his present role as CEO. After enlisting in the army, Ron later became an officer and during his time of serving completed the army's Jump, Rigger, Air Assault, and Infantry training schools. He and his wife Pamela have two children: Michael and Lauren.

## **RON HUNTER JR. & MICHAEL E. WADDELL ARE AVAILABLE FOR INTERVIEW**

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